

ALPHA OMEGA

Dear Friends,

Spring is just around the corner which means our highly anticipated ERA 2014 allocations have begun. I cannot tell you how delighted I am about this release as Michel Rolland called 2014 his favorite vintage in Alpha Omega history. Though the drought caused the grapes to ripen earlier, cooler temperatures created the structure to impeccably balance the ripeness and tannins. The blending of our powerhouse Napa Valley vineyards created what I feel could be the best ERA to date.

We also have exciting upcoming events such as the II55 and Oyster Party on May 22 and the Summer Soiree on June II. There is no better reason to make a trip to Napa Valley than to attend. RSVP at your earliest convenience.

When planning your trip to the winery, please do not forget to go to our website www.aowinery.com to view our upcoming events as well as hotel and transportation discounts for Wine Club Members.

In addition, we are offering \$1 ground shipping on reorders of twelve bottles or more. Log into your online account and use source code MWC16 in your cart. You can also give us a call or visit our tasting room, whichever you prefer. This time sensitive offer expires April 8th.

Cheers.

Jean Hoefliger

Sun Hoefliga

Winemaker/General Manager

PETIT VERDOT 2013



Winemaker Jean Hoefliger's favorite varietal in Napa Valley is Petit Verdot. He believes Napa Valley produces better Petit Verdot than any other region in the world. Sourcing from incredible vineyards such as Newton, Sunshine Valley and Stagecoach, he designed this wine to drink beautifully over the next 20 years. Aromas of blueberries, cedar, lavender and bacon are followed by a dense mouthfeel of silky velvet with flavors of blue fruits and wild strawberries.

Blend: 100% Petite Verdot

Retail Price: \$98.00

Wine Club Price: \$78,40

GRENACHE & SYRAH 2014



Because Grenache is the secret ingredient in many popular American blends, Jean Hoefliger decided to make a wine he would be proud of regardless if he was on French or US soil. Cranberry and plum notes collide with undertones of grenadine, cigar and vanilla. Wild cherry flavors dance on the palate with mouth cleansing freshness and acidity. This inaugural release is Jean's representation of a Châteauneuf-du-Pape from the Rhone Valley with a Northern California dialect.

Blend: 60% Grenache, 40% Syrah

Retail Price: \$92.00

Wine Club Price: \$73.60

DOLLAR SHIPPING ON REORDERS OF A CASE (OR MORE)

Use this source code on the website: MWC16 or email <u>concierge@aowinery.com</u>. You may also visit our tasting room or call us at (707) 963-9999. Offer expires April 8th.